

Stakeholder Workshop
Goal: Increase seatbelt and car seat usage

<u>Objectives</u>	<u>Resources</u>	<u>Lead</u>	<u>Activities</u>	<u>Timeline</u>	<u>Evaluation</u>
Increase the # of caregivers educated on proper car seat usage	<ul style="list-style-type: none"> ▪ Keep Baby Safe ▪ Children & Families Commission ▪ Keep Baby safe ▪ Health Services Agency MCAH ▪ Foundations/Medical ▪ Oakdale Family support Network ▪ Local police ▪ Death Review team ▪ Kinship center-caregiver/grandparent support ▪ CHP- car seat checks in Salida ▪ Car seat program-Turlock ▪ Turlock Fire Dept. Baby Safe Point-Check ups 	Anne Stokman	<p><u>Education</u></p> <ul style="list-style-type: none"> ▪ Train additional techs ▪ Increase publicity for free car seat training programs (Keep Baby Safe) ▪ Provide awareness of availability of subsidized car seats ▪ Education campaign for <u>grandparents</u> and adult caregivers about car seat safety ▪ Car seat education-during prenatal stage ▪ Dissemination of proper car seat usage materials ▪ Free child car seat inspections ▪ Fine waived if attend car seat class <p><u>Access</u></p> <ul style="list-style-type: none"> ▪ Subsidize AFFORDABLE child restraints 		<p>Track the number:</p> <ul style="list-style-type: none"> ▪ Techs trained ▪ Ed sessions held ▪ Session attendees ▪ Session locations ▪ Awareness activities ▪ Car seats distributed ▪ People contacted

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<p>Provide awareness on the proper use of seatbelt</p> <p>Provide awareness on importance of seatbelt usage</p>	<ul style="list-style-type: none"> ▪ Local Police depts. ▪ CHP ▪ Sheriff ▪ Safe communities Coalition 	?	<ul style="list-style-type: none"> ▪ Project buckle up – seatbelt awareness and education ▪ Educate on seatbelt accessories ie. Extensions ▪ Involve more media-PSA's ▪ Education through enforcement 		