This brochure contains information from medical research.

Our goal at WIC is to help you make an <u>INFORMED DECISION</u> when you decide how to feed your baby.

You deserve to know the truth.



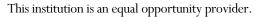
<u>WIC is here to help:</u>

Babies are born to be Breastfed

- ♥ WIC Breastfeeding Warmline (209) 558-5083
- Lactation Counselors and Consultants Health professionals trained to help mothers who want to breastfeed their babies
- Breastfeeding Plans for Returning to Work or School
- ♥ Free Breast Pump Loans Available on a case-by-case basis
- ♥ Breastfeeding Support Groups

Funded by:





* Adapted from INFACT Canada's Risks of Formula Feeding: a Brief Annotated Bibliography

THE RISKS OF Formula Feeding



How Will I Feed My Baby?

THE RISKS OF FORMULA FEEDING: KNOW THE FACTS!

If you choose to formula feed, <u>YOUR BABY</u> has a HIGHER RISK of:

Illness & Hospitalization

- **Diarrhea:** Studies show that babies who are formula fed are <u>2 more likely to have diarrhea</u> than breastfed babies.
- Ear Infections: Studies show that infants who are formula fed are <u>50% more</u> <u>likely to have ear infections</u> than babies who receive only breast milk.
- Lung Infections: Children who are formula fed are <u>16.7 times more likely</u> to have pneumonia than children who are given only breast milk.
- Other Infections: Babies have become very sick and some have died because of <u>harmful bacteria</u> in contaminated <u>formula</u>.

Allergies & Asthma

- Food Allergies: Formula feeding may increase respiratory and food allergies which can cause <u>eczema</u>, <u>rashes</u> and <u>diarrhea</u>.
- Asthma: Research shows that infants who are fed formula are <u>40-50% more</u> <u>likely to have asthma</u> and wheezing.

Death & SIDS

- Risk of Death from Diseases: Babies who are formula fed have a <u>higher risk of</u> <u>death due to illnesses</u> such as diarrhea and lung infections.
- SIDS: Studies have shown that babies who are formula fed have a greater chance of dying of <u>SIDS.</u>

Lower IQ

• Lower IQ Scores: Studies show that children who were <u>breastfed do better</u> on intelligence tests than children who were formula fed.

Chronic Disease

- Diabetes: Research shows that formula feeding <u>increases the risk of getting diabetes</u> later in life.
- **Obesity:** Research shows that children who were formula fed are nearly <u>40% more</u> <u>likely to be obese</u> than children who were breastfed.
- Heart Disease: A study showed that breastfeeding may help to reduce the risk of heart disease by keeping cholesterol levels low later in life.
- Childhood Cancer: Research shows that children who have not been breastfed are <u>more likely to get leukemia and other</u> cancers.

If you choose to formula feed, <u>YOU</u> have a HIGHER RISK of:

- Keeping your pregnancy weight on
- Getting breast cancer, ovarian cancer and uterine cancer
- Getting pregnant sooner than planned
- Getting arthritis
- Developing weak bones
- Having postpartum depression

Why Take the RISK?? Breastfeed Your Baby