

**Stanislaus County Asthma Coalition
General Meeting Minutes
Wednesday, July 21st 2010**

<p>PRESENT: Arlaine Gutierrez, MD, SGMF, Co-Chair Yolanda Tejada, -American Lung Association CA Nancy Calderon- Central CA Alliance for Health Clark Francis-Merck Martha Geraty-Health Net Esmeralda Gonzalez-Health Services Agency Sharon Hutchins-Health Services Agency Kelly Hughes-Sutter Gould Medical Foundation Sharon Hutchins-Health Services Agency Paul Krikke-Merck</p>	<p>Nilda Johnson, Health Services Agency Phoebe Leung-Health Services Agency Lillian Loera-Ceres School District Kathleen Holmberg-Modesto City Schools Lety Melchor-Central CA Child Development Services William Mitchell-San Joaquin Public Health Services David Plantier-Doctors Medical Center Anthony Presto-San Joaquin Valley Air Pollution Control District Kimberly Severson-Merck Maria Toledo-Avila-Regional Asthma Management Prevention (RAMP) Dolores Cisneros-CHDP Program, SCAC</p>
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TOPIC	DISCUSSION	OUTCOME/ACTION
<p>I. Welcome/Introductions</p> <p>II. Open Airways Program for Schools Presentation-</p> <p>III. Sub-committee Updates-</p>	<p>Dr. Arlaine Gutierrez welcomed everyone. Self-introductions were made.</p> <p>Yolanda Tejada, American Lung Association CA provided an overview of the "Open Airways Program for Schools", a widely recognized asthma management program for children. This is a six-week program and is taught by trained facilitators. Each lesson covers various topics regarding asthma management.</p> <p>It was suggested that the American Lung Assn CA work directly with the school nurse chairs.</p> <p>Announcement-Open Airways Facilitator training in Oakland in early October.</p> <p><u>July 10th Asthma Conference</u>-Dr. Gutierrez provided members an update: Overall, it was a great conference and well-attended. We had media coverage by Stanislaus News that interviewed two of our guest speakers, Dr. Ryan Carroll and David Lighthall, PhD. Three attendees who suffer with asthma were also interviewed. As a special treat, Joseph Wadley provided free 4 x 6 photos for all attendees.</p> <p>Special thanks to guest speakers: Lauro Roberto, MD, Ryan Carroll, MD, and David Lighthall, PhD, and the following sponsors:</p>	<p>Special thanks to: Merck for providing lunch!</p> <p>Dolores will contact Patti Cassinerio at Office of Education and Aurora Licudine at Modesto City Schools.</p> <p>If interested, contact Yolanda Tejada at Ytejeda@alac.org</p> <p>"Stanislaus News" is shown on cable television and online. A segment of the Asthma Conference will air from <u>August 1-31</u>.</p>

<p>IV. Asthma Friendly Flag Program-</p>	<p><u>CMEs & CEUs</u>-Memorial Medical Center and Sutter Gould Medical Foundation.</p> <p><u>Breakfast & Lunch</u>-Memorial Medical and Sutter Gould Medical Foundation</p> <p><u>Media coverage</u> -Phoebe Leung-Public Info Officer at Health Services Agency</p> <p><u>Sponsorships</u>-Anthem Blue Cross, Health Net, Health Plan of San Joaquin, CareMore Health Services Agency, ELCAAP, Sutter Gould Medical Foundation, San Joaquin Valley Air Pollution, Astra-Zeneca, and Merck.</p> <p>Riverbank School District has joined the program! Starting date is August.</p> <p>195 schools have implemented the Asthma-Friendly Flag Program. We still have two other districts, including Turlock who has not yet joined.</p> <p>Air quality flags-We are in need of funding to purchase approx. 100 (green and yellow) air quality flags for the remaining schools.</p> <p>Anthony Presto from the Valley Air District may be able to donate additional flags that are similar, but without the SCAC logo.</p>	<p>Thank you Dr. Carroll and Dr. Gutierrez for your leadership!</p> <p>Dolores to contact the school district for delivery of air quality flags, educational materials. Presentation to follow.</p>
<p>V. ELCAAP Update- (Phoebe Leung's report)</p>	<p>Due to budget cuts at the State level, ELCAAP funding has ended- June 30th 2010. During these last 2 years, we were fortunate to have this funding to support some of the work that SCAC has been working on, as well as build some local capacity to address asthma. These are some noted accomplishments:</p> <ul style="list-style-type: none"> ▪ Expanded SCAC coalition ▪ Conducted surveys on public awareness and knowledge ▪ Conducted a public awareness campaign to focus on making sure people take their asthma medication. This campaign includes billboard, bus benches, placards inside of buses, and a couple of newspaper ads. (See message flyer attached) ▪ Worked with day care providers ▪ Publication of the asthma report card which Sharon will go over. <p>While funding has ended, the Health Services Agency is committed to continue our work on Asthma, by continuing to work and support SCAC.</p>	<p>Thank you Phoebe.</p>
<p>VI. Sharing-</p>	<p><u>RAMP</u>-MariaElena Avila-Toledo, provided 4 announcements:</p> <ul style="list-style-type: none"> ▪ Monthly Community Action to Fight Asthma (CAFA) State-Network Policy call is July 28th from 3:30-5:00 pm (4th Wed of each month). 	

<p>VII. Asthma Report Card-</p>	<ul style="list-style-type: none"> ▪ Three coalition members are invited to the Annual Regional Asthma Coalition Summit on September 2nd 2010 8:30 am- 3:00 pm in Fresno, CA. Meals and travel stipend will be provided. A registration form will follow. ▪ Today is MariaElena's last coalition meeting due to her maternity leave scheduled for mid-September. In her absence, RAMP staff in Oakland will continue to provide technical assistance, as needed. ▪ <u>Fresno-Madera Medical Society</u>-Message from Michelle Garcia, Fresno-On July 22, 2010 the CA Air Resources Board will meet to discuss SB 375 and the regional greenhouse gas targets. SB 375 is about creating choices for your community, spurring economic recovery and improving health. <p>This meeting is scheduled at the San Joaquin Valley Air Pollution Control District Regional Office and will be broadcast at other satellite locations. In addition, the webcast will be made available at: www.valleyair.org</p> <p><u>Valley Air</u>-Anthony Presto provided 2 announcements:</p> <ul style="list-style-type: none"> ▪ Coalition members are invited to attend or apply as members at large for the Environmental Justice Advisory Group (EJAG). Next meeting-<u>Aug. 24th</u> 5:30 pm. <p>These meetings allow members to bring environmental and Air District policy concerns to the Air District and the District's Citizens Advisory Committee. http://www.valleyair.org/Programs/EnvironmentalJustice/EnvironmentalJustice_idx.htm#EJAG Information</p> <ul style="list-style-type: none"> ▪ Clean Green Yard Machines Program is still active and the public is welcome to the call the Air District at 209-557-6400 and request a voucher for the program. Here are the details: http://www.valleyair.org/newsed/generalCGYM%20web%20page%20&%20flyer.pdf <p>HSA-Sharon Hutchins presented the Stanislaus County Asthma Report 2010: -Attendees were provided a copy of the executive summary.</p> <p>The Report Card was made possibly by an Enhancing Local Capacity to Address Asthma Priorities (ELCAAP) grant from the California Department of Public Health (CDPH).</p> <ul style="list-style-type: none"> ▪ SCAC coalition members assisted Public Health staff in the design & implementation 	<p>Congratulations to MariaElena and thank you for your hard work with the coalition.</p> <p>For info. contact Michelle Garcia at 559-824-5567 or airquality@fmms.org</p> <p>For info. contact Anthony Presto at 557-6472</p> <p>Thank you Sharon.</p>
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of three surveys incorporated into the report and provided valuable data and guidance.

- CDPH's California Breathing staff provided technical assistance and data analysis for the report.
- Full report (>30 pages) with detailed data (tables, graphs) & recommendations
- Executive summary (6 pages of text) with summary of findings & recommendations for policy and decision makers

Recommendations:

- Expansion of Asthma Flag Program and Awareness of Air Quality
- Media Campaign to Increase Awareness About Asthma Management & Control (See message flyer attached.)
- Support for Initiatives to Improve Access to Healthcare
- Additional Healthcare Provider Continuing Education Opportunities
- Expansion of Asthma Policies at Child Care Facilities, Schools & Work Settings
- Support for Initiatives to Improve Outdoor Air Quality

To receive a copy of both versions, contact the Asthma Coalition at dcisneros@schsa.org

MARK YOUR CALENDARS!

Please join us as we celebrate our Coalition's Successes & Accomplishments!

Wednesday, October 20th 2010 at 12:30 p.m.

Our Mission: *"To create an asthma-friendly community by promoting awareness, education, management, and prevention:"*

www.stanasthma.org

558-4846

