

Financial Statement

(FY ending June 30, 2010)

Beginning Account Balance as of July 1, 2009	\$ 18,544.87
Total FY 2009-10 Revenue <i>Interest Earned</i>	\$ 285.75
Total FY 2009-10 Expenses <i>Heart Coalition Resource Guides, Walk It Out Project</i>	\$ 3,451.34
Ending Account Balance as of June 30, 2010	\$ 15,379.28

Members

American Diabetes Association	Stanislaus County Department of Environmental Resources
American Heart Association	Stanislaus County Health Services Agency
Anthem Blue Cross of California	Stanislaus County Office of Education
Del Puerto Health Centers	Stanislaus County Tobacco Education Coalition
Doctors Medical Center	Stanislaus Health Foundation
DMC Foundation	Sutter Gould Medical Foundation
Health Net	Turlock Unified School District
Kaiser Permanente	Vance Roget, MD
Memorial Medical Center	West Modesto /King Kennedy Neighborhood Collaborative
Modesto City Schools	
Modesto Junior College – PHERD	

For more information or to become a member, contact us at:

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Annual Report 2010

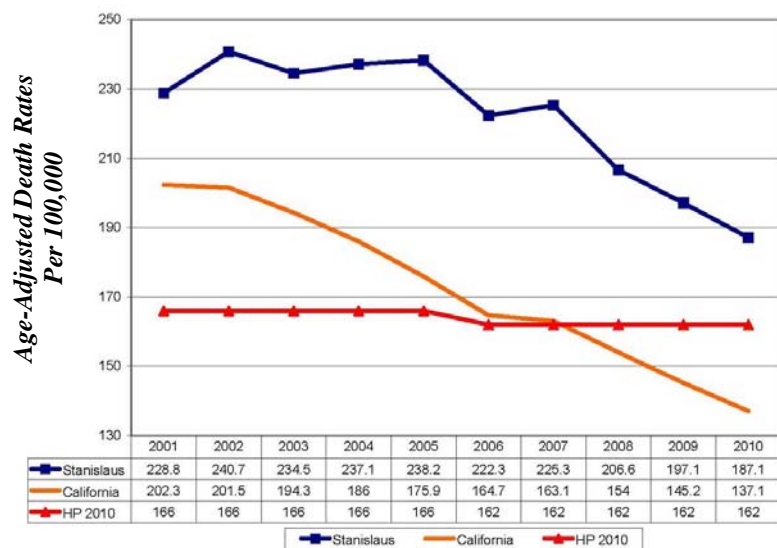


**The HEART Coalition
of Stanislaus County**

*The mission of the
HEART Coalition of Stanislaus County,
is to reduce cardiovascular disease risk factors to
improve the health status and quality of life
of the residents of Stanislaus County.*

Age-Adjusted Death Rate Due to Coronary Heart Disease

Stanislaus County and California, 2001-2010



Historically Stanislaus County has had one of the highest coronary heart disease death rates in the state. Recent data reveals a steady decline in CHD death rate in the past 10 years, from 228.8 deaths per 100,000 in 2001 to 187.1 deaths per 100,000 in 2010. While work still remains to be done in Stanislaus County, the decline reinforces the importance of our mission and continual dedication and hard work.

HEART Coalition of Stanislaus County

Goals:

- ♥ Increase public awareness of CVD and its risk factors
- ♥ Promote healthy heart prevention education
- ♥ Coordinate and direct to accessible community resources

2011 Objectives:

- ♥ Conduct social marketing campaigns that promote healthy behaviors among Stanislaus County residents
- ♥ Expand Coalition efforts to include outlying communities/cities within Stanislaus County
- ♥ Establish the Coalition as an authority / advisory on heart health within Stanislaus County / region

Our Accomplishments . . .

- ♥ Supported and participated in the American Heart Association's Go **Red** Awareness Campaign
- ♥ Continue to promote and distribute the HEART Coalition Resources Guide
- ♥ Endorsed the 2nd Annual Childhood Obesity and Diabetes Symposium
- ♥ Continue to increase Heart Health awareness

Looking Ahead Healthy People 2020

Healthy People 2020 is committed to the vision of a society in which all people live long, healthy lives. This decade, several new features will help make this vision a reality:

- Emphasizing ideas of health equity that address social determinates of health and promote health across all stages of life
- Replacing the traditional print publication with an interactive Web site as the main vehicle for dissemination
- Maintaining a Web site that allows users to tailor information to their needs and explore evidence-based resources for implementation

Healthy People 2020 includes broad, cross-cutting measures without targets that will be used to assess progress toward achieving the four overarching goals.

Overarching Goals

- Attain high quality, longer lives free of preventable disease, disability, injury and premature death
- Achieve health equity, eliminate disparities, and improve the health of all groups
- Create social and physical environments that promote good health for all
- Promote quality of life, healthy development, and healthy behaviors across all life stages

Foundation Measures

- General Health Status
- Disparities and Inequity
- Social Determinates of Health
- Health-Related Quality of Life and Well-Being